

The Growth Engine Summit



An exclusive gathering for CMOs and CGOs from professional services firms — where world-class learning meets the raw beauty of Montana.

PIE's 2nd Annual Growth Engine Summit

We are excited to invite you to join us in Montana for our upcoming PIE workshop, designed specifically for CMOs and CGOs leading growth within professional services firms.

This forum brings together a small group of peers to step away from day-to-day demands and focus on what matters most: growth, client relationships, and the evolving role of marketing and business development. Through a mix of facilitated discussion, shared experiences, and time in Big Sky country, we aim to create space for real conversation, fresh thinking, and practical ideas you can carry back into your organization.

At a time when so much is virtual, the opportunity to gather in person and engage candidly is invaluable. This group includes PIE leaders, clients, and fellow professional services executives, and is intentionally kept small to support meaningful dialogue and ensure a tangible impact on action.

We hope you will join us for the conversations, the community, and the experience of Montana, PIE style.

Andi Baldwin, CEO

Jacob Parks, President

Erika Flowers, Chief Client Officer



Welcome Reception

We look forward to hosting you Tuesday evening for a curated welcome reception, set against Montana's Bridger Mountains.

Connect with fellow growth and marketing leaders over craft cocktails and mountain-inspired cuisine.

- *For planning purposes, we recommend arriving to Bozeman (BZN) by 4:00 PM to allow time to check in before the 6:00 PM reception.*
- *Our room block is at the AC Marriott in downtown Bozeman - [Reservation-Link](#)*



Morning Sessions & Breakout Tracks

Keynote Address – Anita Mikus on Client-Centered Growth Planning and Account Development

In the morning, we will start by bringing the focus to what matters most - clients. Our keynote will explore what it takes to build growth around real client connection, where personalization, account-based approaches, and a deliberate focus on trust and credibility shape how relationships are built and sustained over time. We will also dig into a roundtable discussion on client feedback to ensure the client voice informs our strategy.

Revenue Operations and Growth Team Design

That conversation carries into a roundtable on revenue operations and growth team design, where we will share how leading firms are structuring their operations to support client acquisition and expansion.

Performance Metrics and Compensation – Breakout Sessions

In the afternoon, we will move into smaller breakouts to bring these ideas into practice and weave in a discussion on the critical goals and associated measurement and incentive systems that support growth.



Anita Mikus, Managing Director, Government, Kyndryl US

Anita Mikus, technology and transformation leader, brings deep expertise in helping complex organizations build trust-driven, client-centric growth at scale. She offers a clear perspective on how personalized engagement, high-performance teams, and mission-critical delivery come together to strengthen client relationships and drive lasting impact. A session designed to help leaders deepen connection and turn client insight into sustained results.

Afternoon Adventure

Taking the conversation outdoors

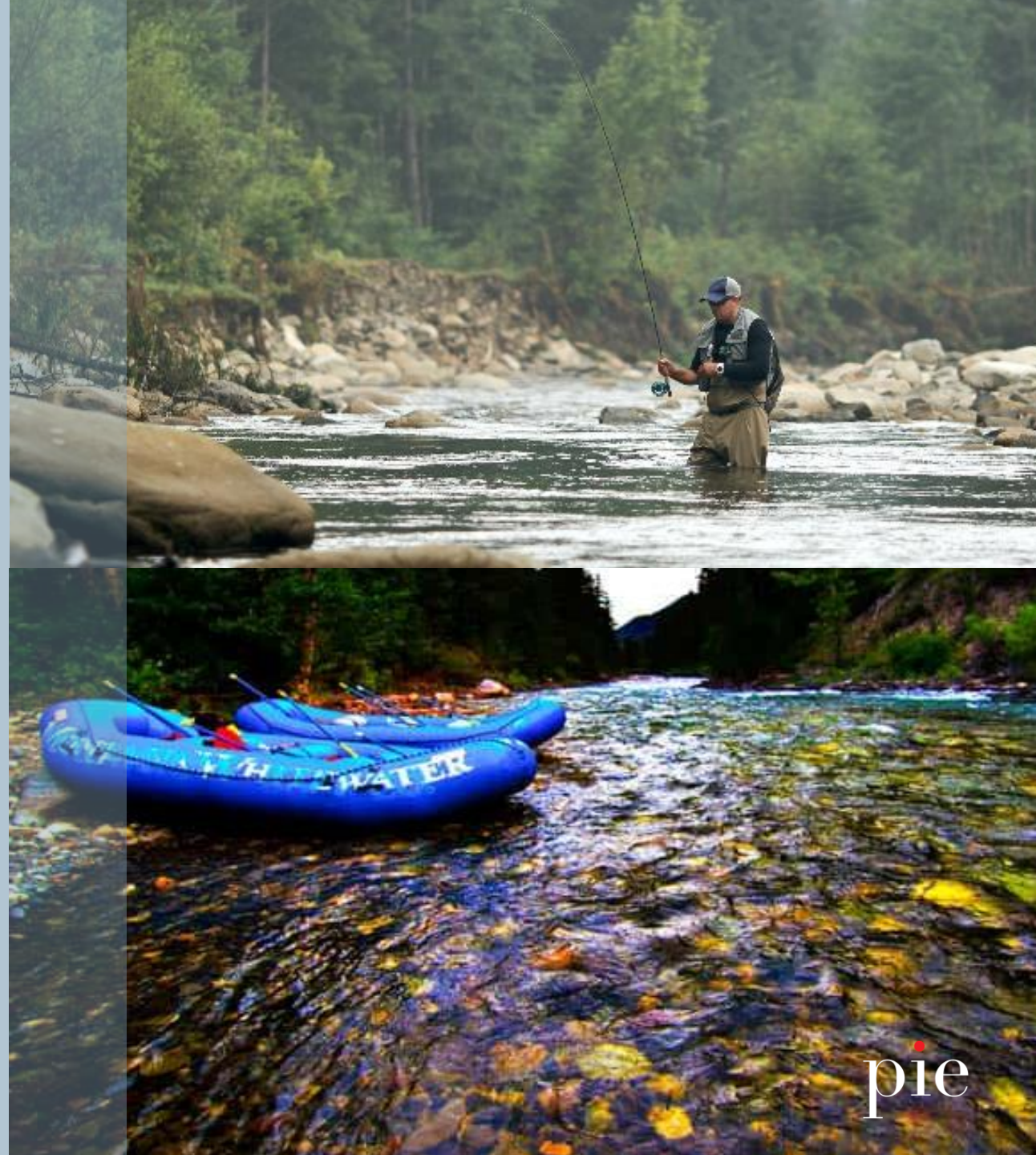
PIE-coordinated afternoon experiences offer an opportunity to carry the dialogue beyond the meeting room and onto one of Montana's most iconic landscapes, the Gallatin River. These experiences are intentionally designed to unplug, go hands-free, and create space to think, connect, and recharge. Whether in quiet reflection or continued conversation with peers, the setting invites both perspective and presence. *Transportation will be provided.*

- **Fly Fishing 101 Experience**

Imagine yourself in *A River Runs Through It*—standing in the Gallatin, learning the art and rhythm of fly fishing. With expert guidance, you will learn casting techniques, how to tie flies, and spend time getting reps on one of Montana's most celebrated trout streams. The experience is as much about presence and patience as it is about skill.

- **Gallatin River Float**

Take in Montana from a different vantage point with a guided float down the Gallatin River. This is a relaxed, scenic experience through gentle Class I and II waters, more about enjoying the landscape than navigating the rapids. With time to sit back, take in the surroundings, and engage in easy conversation, this option offers a hands-free way to experience the river and the rhythm of the afternoon.



An evening to unwind along the river

Dinner on the River

Coming straight from the afternoon's adventures, we will gather at Gallatin River Lodge for a casual yet elevated dining experience set against sweeping river and mountain views. The evening is designed to carry the day's conversations forward in a relaxed setting, with good food, great company, and a chance to settle into the Montana landscape.

Custom Hat Bar

We will also host a custom hat bar, giving everyone the opportunity to create a piece that reflects their own experience: part keepsake, part story from the day.

Morning Sessions & Breakout Tracks

Keynote Address – Kelly Mooney on Building a World-Class Growth Team

Day two will build on the discussions and conversations from day one and leave attendees inspired and with actionable takeaways. Our keynote, Kelly Mooney will center on what it takes to build a world-class growth team, exploring the structure, culture, and momentum required to drive meaningful results.

Sales Enablement and Storytelling

We will carry that momentum directly into a roundtable on sales enablement and storytelling, exploring how to enable teams to thrive and create synergy between sales and marketing.

AI in Professional Services – Breakout Sessions

Together, we will explore how to keep the client at the center in the age of AI and how to use emerging tools to support, not replace, the human aspects of business development.



Kelly Mooney, Chief Executive Officer, EQUIPT

Kelly Mooney, globally recognized growth strategist and author, delivers a high-energy keynote on building the teams, culture, and momentum that drive extraordinary results. A session designed to leave every leader in the room ready to move.

Afternoon Adventure

Spending time in PIE's backyard – Bozeman, MT

For our second afternoon, we will explore Bozeman and its surrounding trails, courses, and local favorites. Whether continuing dialogue with peers or simply enjoying the rhythm of town and trail, each experience is designed to create space for connection, fresh perspective, and a deeper feel for Montana.

- **Hike at Drinking Horse + MAP Brewing**

Take in sweeping views overlooking Bozeman with a guided hike up Drinking Horse Mountain, a local favorite with a steady, approachable climb. We will cap the experience with a well-earned pint at MAP Brewing, known for its scenic patio and relaxed setting.

- **Stroll through Downtown Bozeman**

Take a walk down Main Street, exploring a curated selection of PIE's favorite local stops, offering a more leisurely way to experience the town while immersing yourself in the Bozeman community.

- **9-Hole Golf Experience**

Set against Bozeman's open landscapes, this experience offers a familiar cadence—balancing time on the course with space for easy, ongoing conversation.



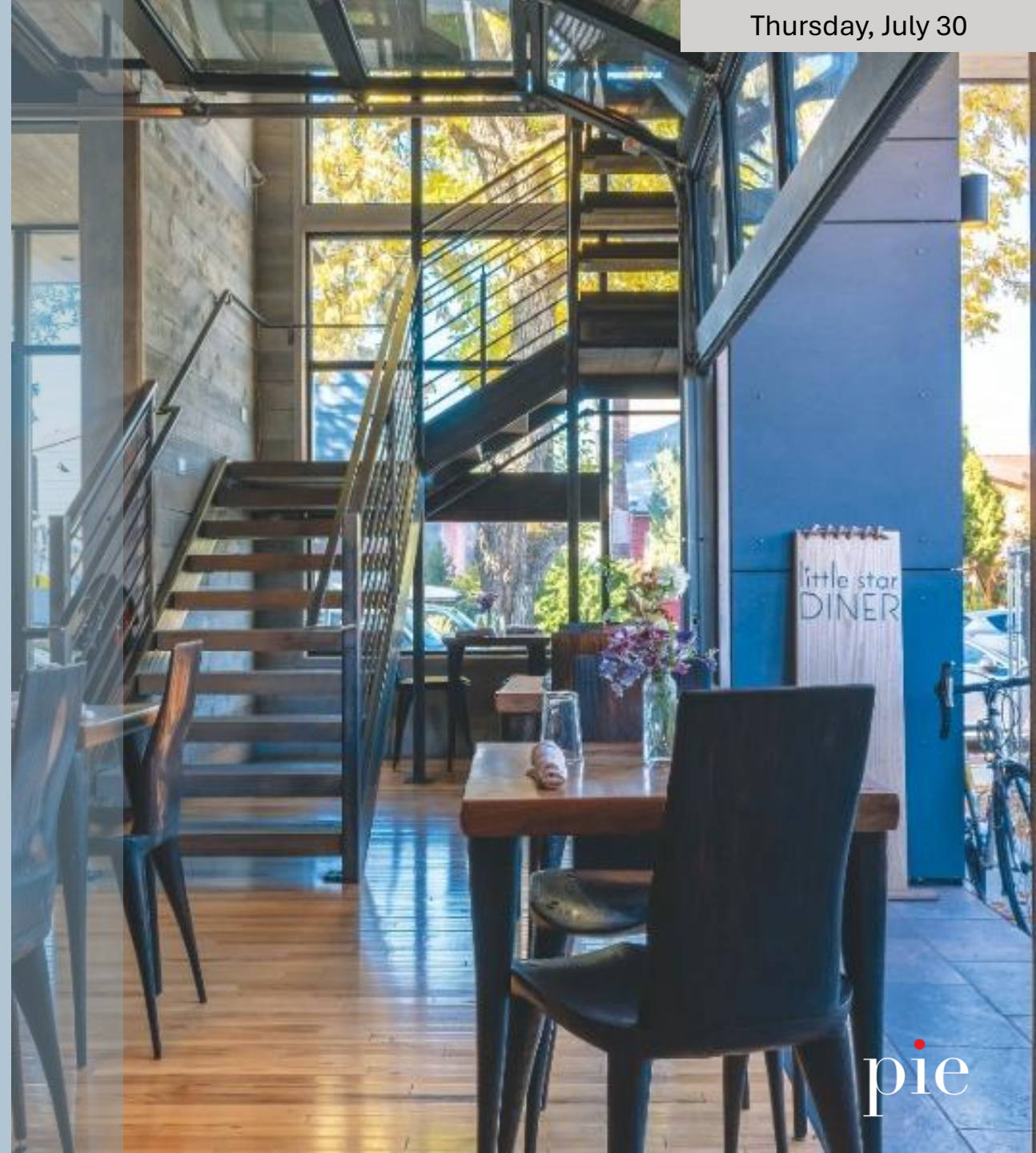
Dinner at Little Star Diner

A closing evening to gather, reflect, and celebrate

We will come together for a uniquely Montana farm-to-table experience, where the setting and the meal reflect the best of the region. Ingredients are sourced from Little Star Farm, an intensively cultivated acre along the Gallatin River, as well as from local ranchers and growers across the area. The menu highlights the peak flavors of the season, with bread and baked goods prepared in house using Montana-grown grains.

The evening is designed as both a celebration and a moment to pause. Together, we will reflect on the conversations, ideas, and insights from our time together, and begin to translate those into what comes next. Through shared dialogue, we will explore what participants are taking away and how this group can continue to support one another in the months ahead.

It is an opportunity to close the experience in the same spirit in which it began—grounded in connection, conversation, and a shared commitment to growth.





Power Your Growth Engine

We hope you will join us for the conversations, the community, and the experience of Montana, PIE style.

Click the button below for additional information, guidance on logistics, or reach out to [Alanna Rhinard](#) with any questions.

Register today